

**Community
Resourcing**



Community Care
Smart AT

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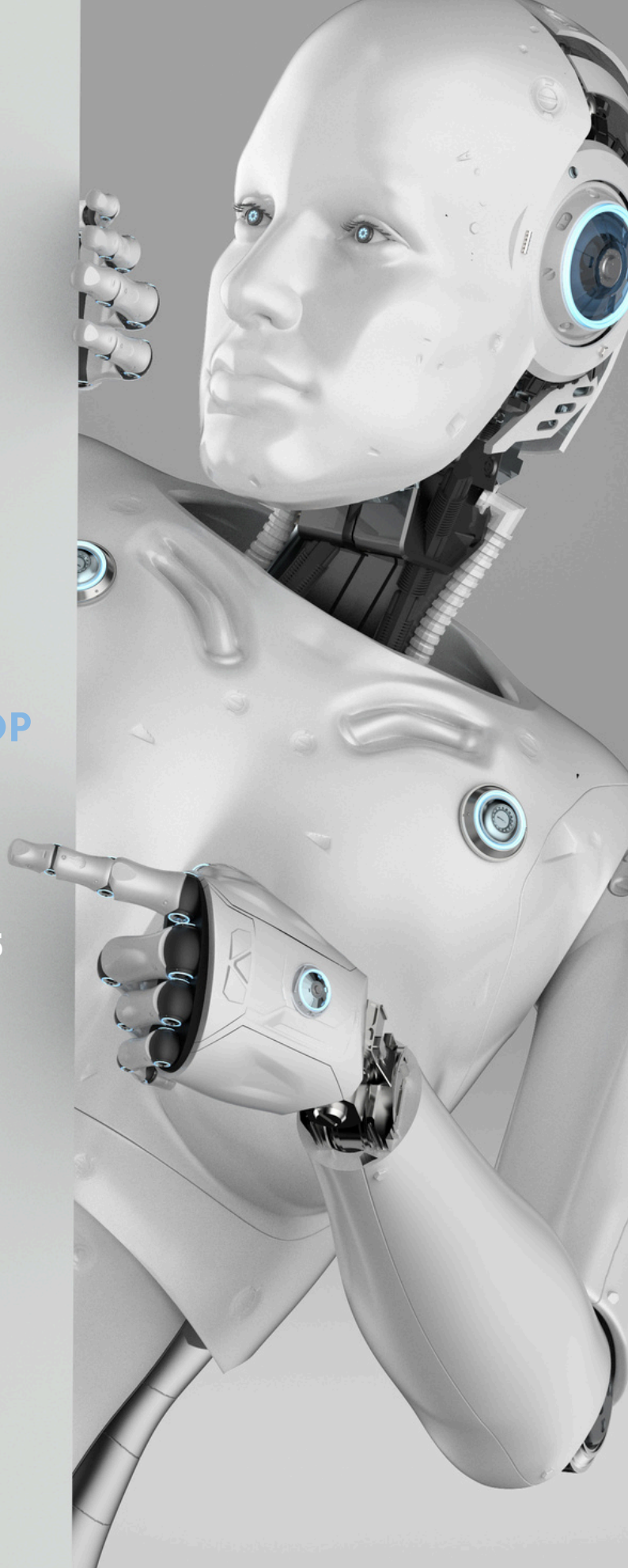
SWINBURNE
UNIVERSITY OF
TECHNOLOGY



**2ND NATIONAL
AI IN COMMUNITY CARE
EVENT: FORUM & WORKSHOP**

**HAWTHORN ARTS CENTRE
BURWOOD ROAD
HAWTHORN, MELBOURNE
VICTORIA**

THURSDAY 27 FEBRUARY 2025



SPONSORSHIP PROSPECTUS

2nd National AI in Community Care Event: Forum & Workshop

The 2nd National AI in Community Care Event: Forum & Workshop is being hosted by Global Community Resourcing (GCR), the Community Care Smart Assistive Technology Collaborative (CCSATC), and Swinburne University's Future Self and Design Living Lab.

GCR is a multi-award winning Australian organisation with extensive experience working on international and national projects and research on business transformation and emerging technologies in primary and community care settings.

CCSATC is an online community of practice with a membership of over 2,000 community care providers who share community care practices and experiences incorporating Smart Assistive Technology in service provision, at a local, state, national and international level. This allows providers to collaborate, learn and share resources and expertise.

The Swinburne Future Self and Design Living Lab is a European Network (ENoLL) accredited living lab and a founding member of the Australian Living Lab Innovation Network (ALLiN). It develops solutions to increase health and wellbeing across the life span and ageing populations. The Living Lab strongly emphasises co-creation, real-life settings, human-centred and emotion-led design to give users a strong voice in the process.

This National Forum & Workshop will build on our landmark event held in November 2024, and is targeted at leading community based care and the transformational potential of AI. It is aimed at showcasing accessibility to community-based health, support, services, and care, specifically in the health, disability, palliative, mental health, aged, and community care sectors.

This event will be held at the Hawthorn Arts Centre in Melbourne, Victoria, on Thursday 27 February 2025.



Global Community Resourcing (GCR), the Community Care Smart Assistive Technology Collaborative (CCSATC), and the Swinburne Future Self Living Lab invite you to join us at the 2nd National AI in Community Care Event: Forum & Workshop, where your brand can shine among a diverse audience of Community Care Providers, Government & Government Agencies, Tech Vendors, Healthcare Professionals, Data Scientists, Public Health Officials, Healthcare Administrators, Software Developers, Researchers, Policy Makers, Tech Consultants, Entrepreneurs & anyone else interested in the developments in this ever-changing landscape.

Present your solutions: Showcase your products and services at transformative force within the industry by exhibiting at the 2nd National AI in Community Care Event: Forum & Workshop. It is the ideal platform to demonstrate the role your innovations have in shaping the future of care.

Strategic networking: Engage with a proactive and influential audience, including decision-makers, entrepreneurs, researchers, and experts in care and technology. Forge lasting partnerships and cultivate business alliances.

Leadership in ideas: As a sponsor, demonstrate and build your organisation's reputation in thought leadership.

Brand exposure: Amplify your brand's visibility through comprehensive marketing and promotional efforts leading up to and during this 2nd National Forum & Workshop. Your organisation's name and logo will be prominently displayed on conference materials and digital platforms.

Exclusive engagement: Sponsors and exhibitors will enjoy exclusive interaction with our attendees, enabling you to generate leads, gather market insights, and establish your organisation as a frontrunner in the field.

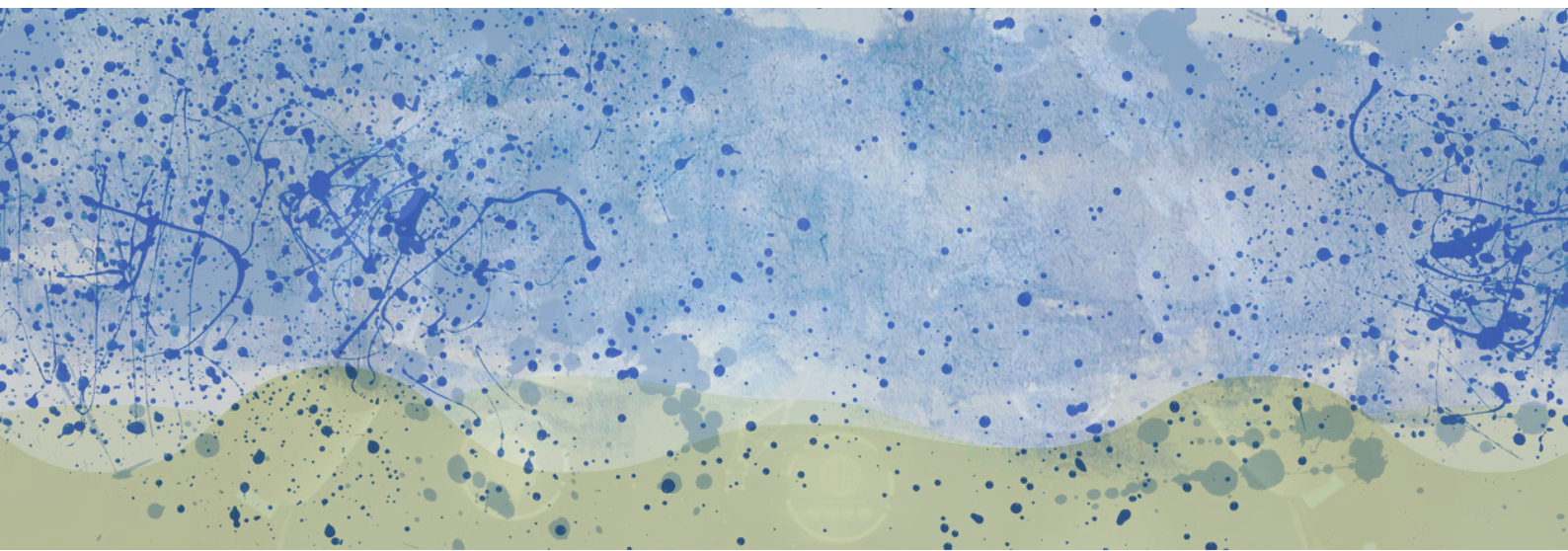
Tailored sponsorship opportunities: We provide customisable sponsorship packages to ensure that your involvement aligns with your specific objectives and budget. Whether you're a startup or a large corporation, we offer tailored opportunities for you!

Meaningful return on investment: Your investment in the 2nd AI in Community Care National Forum & Workshop will yield a substantial return by enhancing visibility, fostering brand recognition, and accessing a targeted market.



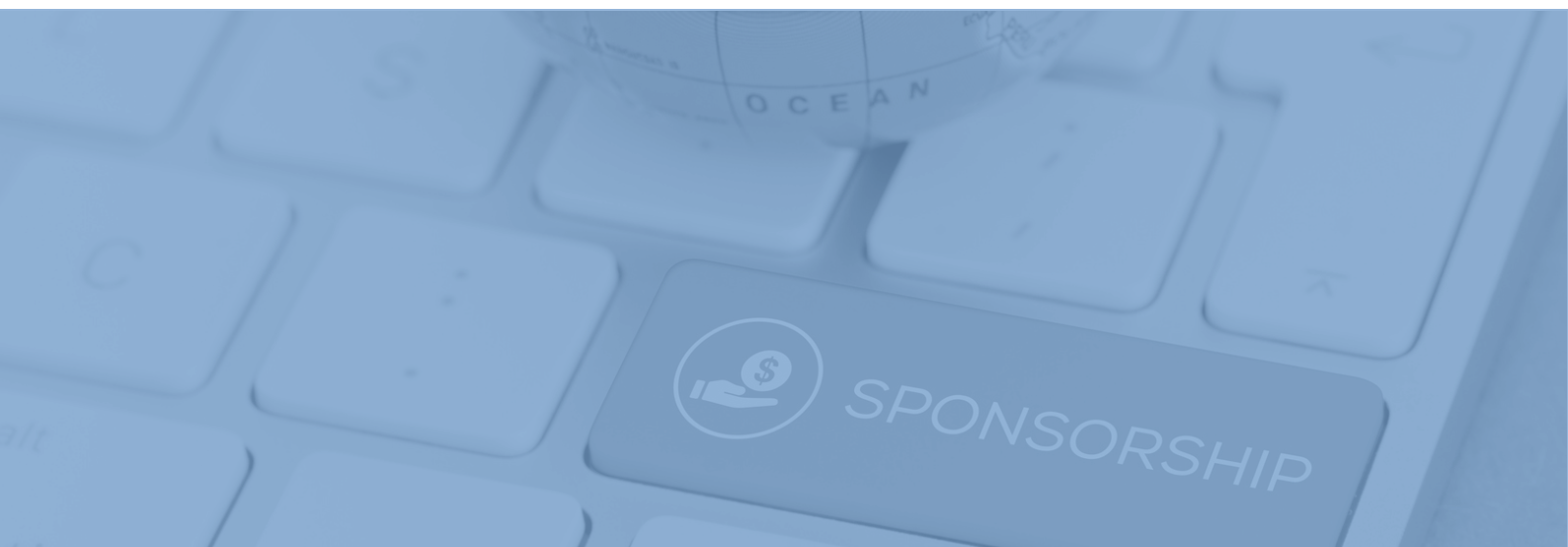
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Sponsorship Packages (available)

Package	Gold (1)	Workshop (1)	Tech (1)	Silver (3)	Bronze (3)	Lanyard (1)	Keynote (1)	Photography (1)	Welcome to Country (1)	Media Partner	Trade Booth (2)
Delegate Registrations	1	1	1	1	1	1	1	1	1	1	1
1x6m Trade Booth	1	-	1	-	-	-	-	-	-	-	1
Logo on Program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgement During Opening/Closing	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Website Branding	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Sponsor Slide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Electronic Delegate List	✓	✓	✓	✓	✓	✓	✓	✓	-	-	-
Social Media Post (Individual)	1	1	-	-	-	-	-	-	-	-	-
Social Media Post (Group)	1	1	1	1	1	1	1	-	-	-	-
Brand Synopsis on Website	150 words	125 words	100 words	25 words	-	-	-	-	-	-	-
Advertisement in Program	1/2 pg	1/2 pg	1/4 pg	-	-	-	-	-	-	1/2 pg	-
Pull Up Banner at Event	1	1	1	1	-	-	During Keynote	-	-	-	-
Sponsor Welcome (3 mins)	✓	-	-	-	-	-	-	-	-	-	-
Brand on Lanyard	-	-	-	-	-	✓	-	-	-	-	-
Question in Post Forum Survey	✓	-	-	-	-	-	-	-	-	-	-



Gold Sponsor

(1 Available) \$5,500 ex GST

As a Gold Sponsor, your brand will have prominent exposure to a vibrant audience of industry enthusiasts and key decision-makers. Amplify your influence with tailored visibility across conference materials, event webpage, and the event itself. This is your opportunity to shine, forge valuable connections, and solidify your company's position as a pivotal player in the industry.

Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

Trade Exhibition

- One (1) 1x6m trade exhibition booth.

Sponsorship Package Inclusions

- One (1) Social Media Post promoting individual sponsorship (LinkedIn).
- One (1) Social Media Post promoting combined sponsorship (LinkedIn).
- One (1) question in post-forum survey.
- One (1) pull up banner.
- Logo on program sponsorship page.
- Half page advertisement in forum program.
- Company logo and synopsis to appear on forum web page (150 words).
- Verbal acknowledgement as a sponsor during opening/closing.
- Company Logo & URL on forum web page.
- Recognition of your company on sponsor PowerPoint slides.
- Electronic delegate list (subject to Privacy Act Laws).
- 3 minute sponsor welcome during forum opening.



Workshop Sponsor (1 Available) \$5,000 ex GST

Embrace the unique opportunity to sponsor two afternoon activities which conclude the day's events. These interactive workshops on Future Landscape Exploration, and Strategic Industry Needs provides the Workshop Sponsor unmatched visibility to showcase and elevate their brand, foster valuable relationships, and stand out as an industry leader. Seize this unique opportunity to leave a lasting impression and drive business growth.

Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

Sponsorship Package Inclusions

- One (1) Social Media Post promoting individual sponsorship (LinkedIn).
- One (1) Social Media Post promoting combined sponsorship (LinkedIn).
- One (1) question in post-forum survey.
- One (1) pull up banner.
- Logo on program sponsorship page.
- Half page advertisement in forum program.
- Company logo and synopsis to appear on forum web page (125 words).
- Verbal acknowledgement as a sponsor during opening/closing.
- Company Logo & URL on forum web page.
- Recognition of your company on sponsor PowerPoint slides.
- Electronic delegate list (subject to Privacy Act Laws).



Technology Sponsor

(1 Available) \$4,000 ex GST

As a Technology Sponsor, your organisation will support the use of state of the art Audio-Visual (AV) and position your brand at the forefront of technological advancement for this second National Forum & Workshop. By partnering with us, you will not only showcase your brand's commitment to innovation but also play a pivotal role in shaping the future of the tech industry.

Registration

- One (1) complimentary registrations including morning & afternoon teas and lunch.

Trade Exhibition

- One (1) 1x6m trade exhibition booth.

Sponsorship Package Inclusions

- One (1) Social Media Post promoting combined sponsorship (LinkedIn).
- One (1) pull up banner.
- Logo on program sponsorship page.
- Quarter page advertisement in forum program.
- Company logo and synopsis to appear on forum web page (100 words).
- Verbal acknowledgement as a sponsor during opening/closing.
- Company Logo & URL on forum webpage.
- Recognition of your company on sponsor PowerPoint slides.
- Electronic delegate list (subject to Privacy Act Laws).



Silver Sponsor (3 Available) \$3,500 ex GST

This sponsorship tier guarantees that your brand will shine brightly, receiving recognition across a range of forum platforms. Be a driving force for collaboration, engaging with industry leaders and influencers. As a Silver Sponsor, you're not merely backing the event; you're influencing the dialogue and making a lasting impact on the discourse. Join us at the forefront of innovation and enhance your brand's visibility.

Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

Sponsorship Package Inclusions

- One (1) Social Media Post promoting combined sponsorship (LinkedIn).
- One (1) pull up banner.
- Logo on program sponsorship page.
- Company logo and synopsis to appear on forum web page (25 words).
- Verbal acknowledgement as a sponsor during opening/closing.
- Company Logo & URL on forum webpage.
- Recognition of your company on sponsor PowerPoint slides.
- Electronic delegate list (subject to Privacy Act Laws).



Bronze Sponsor

(3 Available) \$3,000 ex GST

As a Bronze Sponsor, your brand will receive notable recognition across multiple conference platforms, leaving a lasting impact on a diverse and attentive audience. Take advantage of this opportunity to demonstrate your commitment to excellence and play a vital role in the event's success. Enhance your brand's stature with our Bronze Sponsorship package and distinguish yourself among industry leaders.

Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

Sponsorship Package Inclusions

- One (1) Social Media Post promoting combined sponsorship (LinkedIn).
- Logo on program sponsorship page.
- Verbal acknowledgement as a sponsor during opening/closing.
- Company Logo & URL on forum webpage.
- Recognition of your company on sponsor PowerPoint slides.
- Electronic delegate list (subject to Privacy Act Laws).



Lanyard Sponsor (1 Available) \$2,500 ex GST

Immerse your brand in every attendee's journey by becoming the Lanyard Sponsor for this year's forum. Cement your presence at the forefront with exclusive visibility, as your logo adorns the lanyards worn by every participant. As the Lanyard Sponsor, your brand will seamlessly integrate into the forum identity, leaving a lasting impression on all attendees.

Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

Sponsorship Package Inclusions

- One (1) Social Media Post promoting combined sponsorship (LinkedIn).
- Logo on program sponsorship page.
- Brand on Lanyards for all Delegates and Exhibitors.
- Verbal acknowledgement as a sponsor during opening/closing.
- Company Logo & URL on forum webpage.
- Recognition of your company on sponsor PowerPoint slides.
- Electronic delegate list (subject to Privacy Act Laws).



Keynote Speaker (1 Available) \$2,000 ex GST

As the exclusive sponsor of our keynote session, your logo will take centre stage on the agenda, demonstrating your dedication to fostering thought leadership. This is your chance to establish your brand as a pioneer, shaping the discussions that shape the industry. Join us in setting the stage for inspiration, innovation, and influence. Secure your role as the Keynote Speaker Sponsor and lead the way in defining the conference's pivotal moments!

Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

Sponsorship Package Inclusions

- One (1) Social Media Post promoting combined sponsorship (LinkedIn).
- Pull up banner during keynote session.
- Logo on program sponsorship page.
- Verbal acknowledgement as a sponsor during opening/closing.
- Company Logo & URL on forum webpage.
- Recognition of your company on sponsor PowerPoint slides.
- Electronic delegate list (subject to Privacy Act Laws).



Photography Sponsor (1 Available) \$1,500 ex GST

As a Photography Sponsor, your brand will play a crucial role in capturing the essence of the conference, preserving its most inspiring moments, and amplifying its impact. Make lasting impressions by providing attendees with high-quality, branded photos. These images will be shared widely, extending your brand's reach beyond the event itself.

Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

Sponsorship Package Inclusions

- Logo on program sponsorship page.
- Verbal acknowledgement as a sponsor during opening/closing.
- Company Logo & URL on forum webpage.
- Recognition of your company on sponsor PowerPoint slides.
- Electronic delegate list (subject to Privacy Act Laws).



Welcome to Country Sponsor (1 Available) \$1,000 ex GST

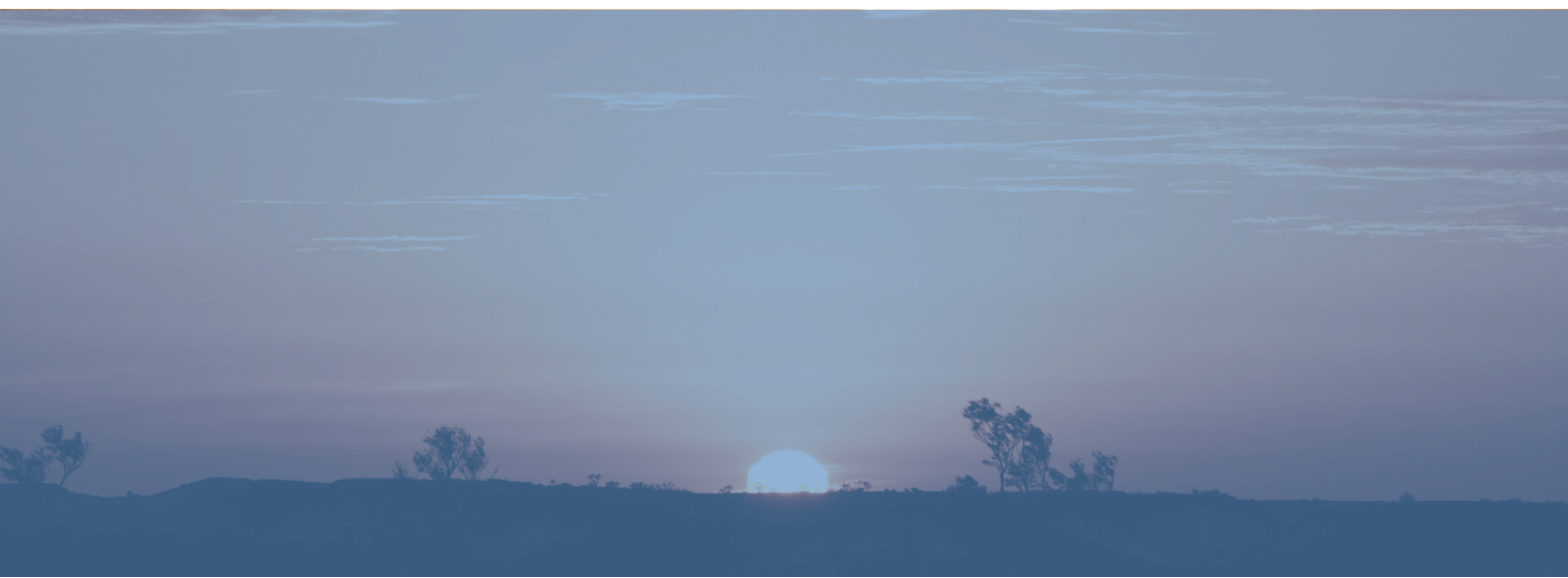
The Welcome to Country Sponsor will receive prominent recognition as a key supporter of our conference's opening ceremony as you assist us in showcasing our commitment to honouring and celebrating the rich cultural heritage of the First Nations peoples of Australia. Your brand will take centre stage during one of the most meaningful moments of the conference and your sponsorship will leave a lasting impression on attendees and resonate deeply within the community, extending your brand's impact far beyond the event.

Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

Sponsorship Package Inclusions

- Logo on program sponsorship page.
- Verbal acknowledgement as a sponsor during opening/closing.
- Company Logo & URL on forum webpage.
- Recognition of your company on sponsor PowerPoint slides.



Media Partner

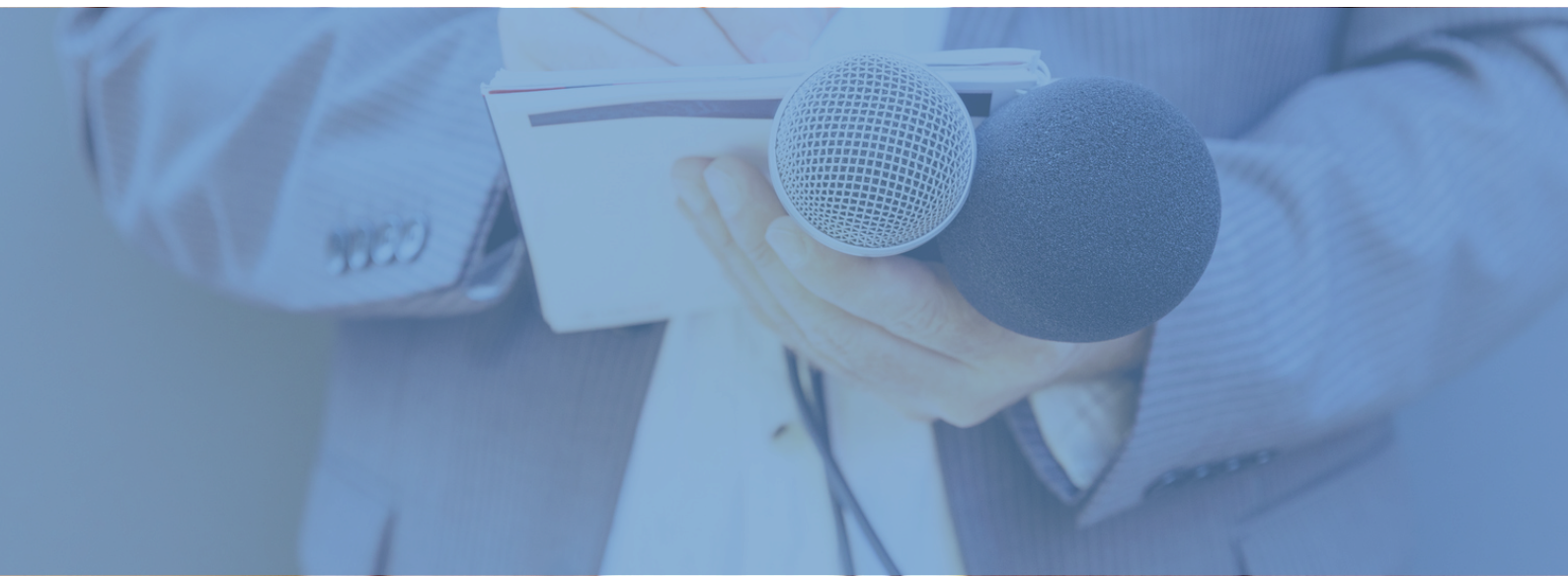
As the Media Partner, your brand will play a critical role in amplifying the event's reach and impact, ensuring that the insights and breakthroughs shared at the forum resonate far and wide. Establish your organisation as a leading voice in the tech community and engage with a highly targeted audience of technology professionals, innovators, and decision-makers.

Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

Sponsorship Package Inclusions

- Logo on program sponsorship page.
- Half page advertisement in forum program.
- Verbal acknowledgement as a sponsor during opening/closing.
- Company Logo & URL on forum webpage.
- Recognition of your company on sponsor PowerPoint slides.



Trade Exhibition Booth (2 Available) \$2,000 ex GST

This sponsorship package offers your organisation a comprehensive platform for visibility and engagement. With limited numbers available, it provides a prime opportunity to showcase your brand and establish meaningful connections within the industry. By participating as one of only 4 trades available at this event, your organisation can strengthen its network, cultivate partnerships, and gain valuable insights into the latest advancements, ultimately enhancing its competitive edge and strategic positioning.

Registration

- One (1) complimentary registrations including morning & afternoon teas and lunch.

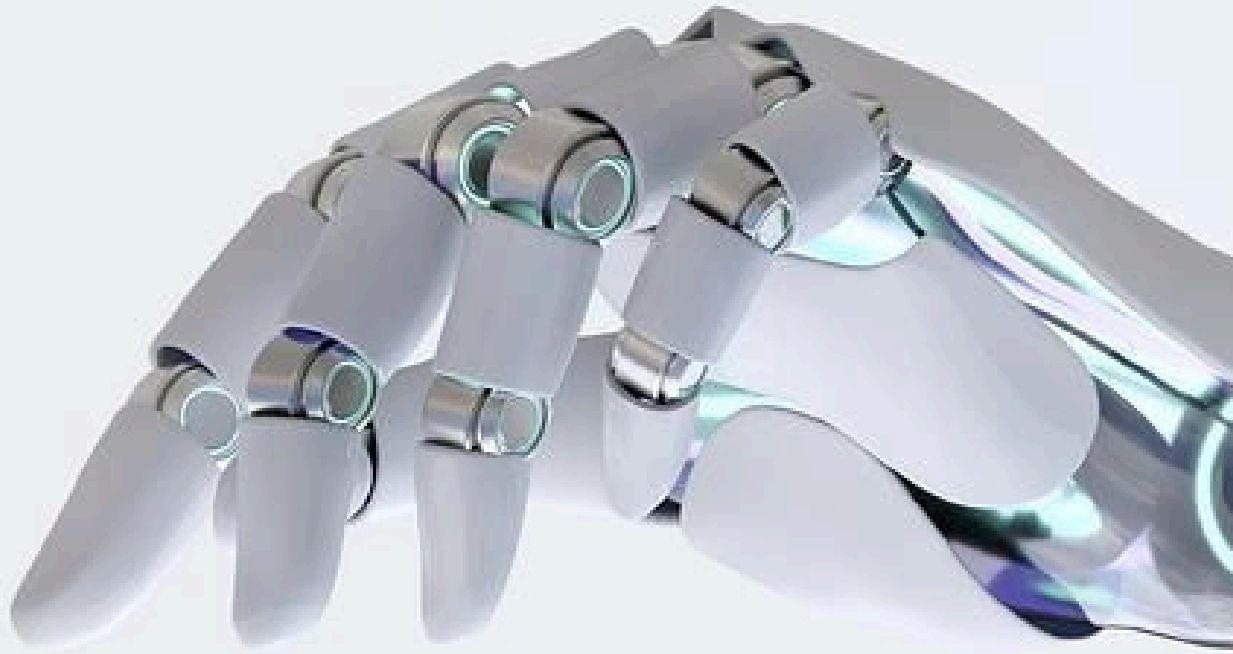
Trade Exhibition

- One (1) 1x6m trade exhibition booth.

Sponsorship Package Inclusions

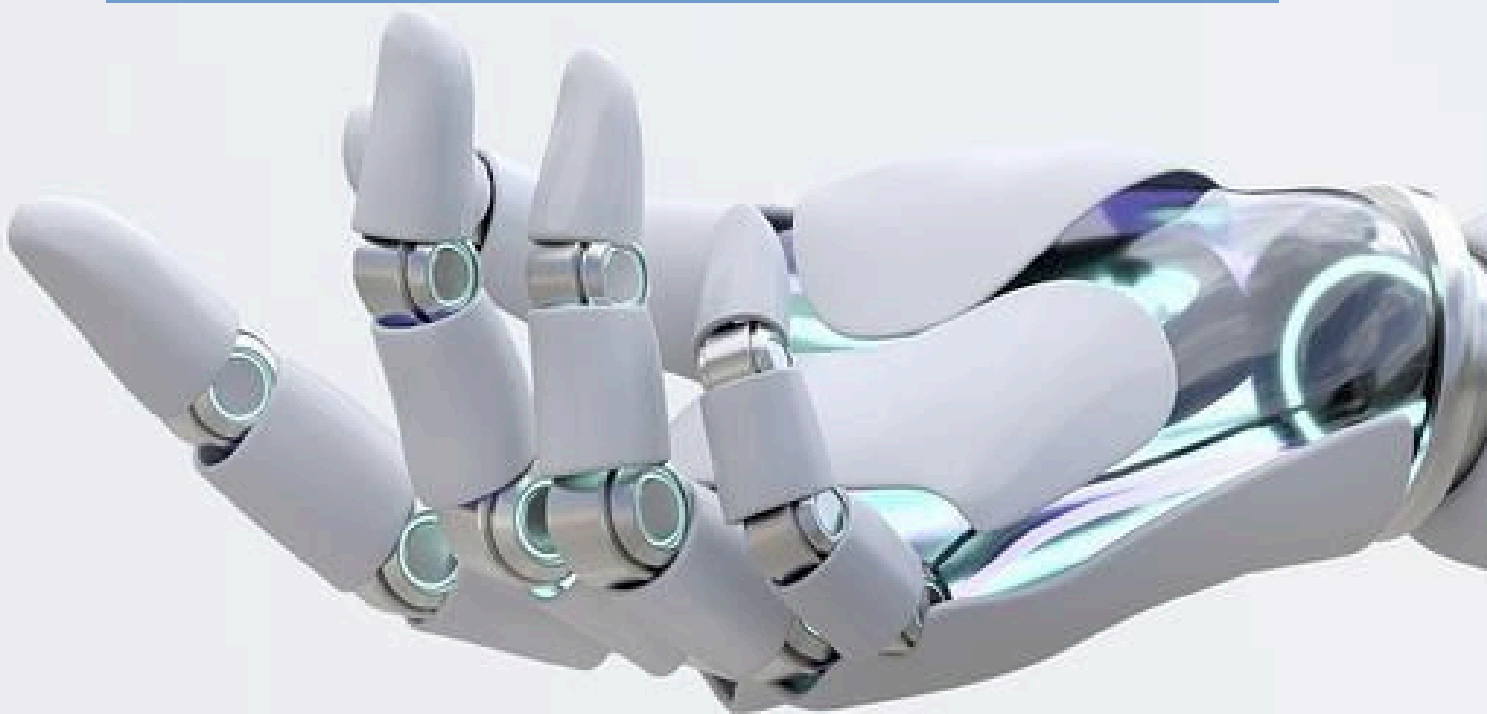
- Logo on program sponsorship page.
- Verbal acknowledgement as a sponsor during opening/closing.
- Company Logo & URL on forum webpage.
- Recognition of your company on sponsor PowerPoint slides.





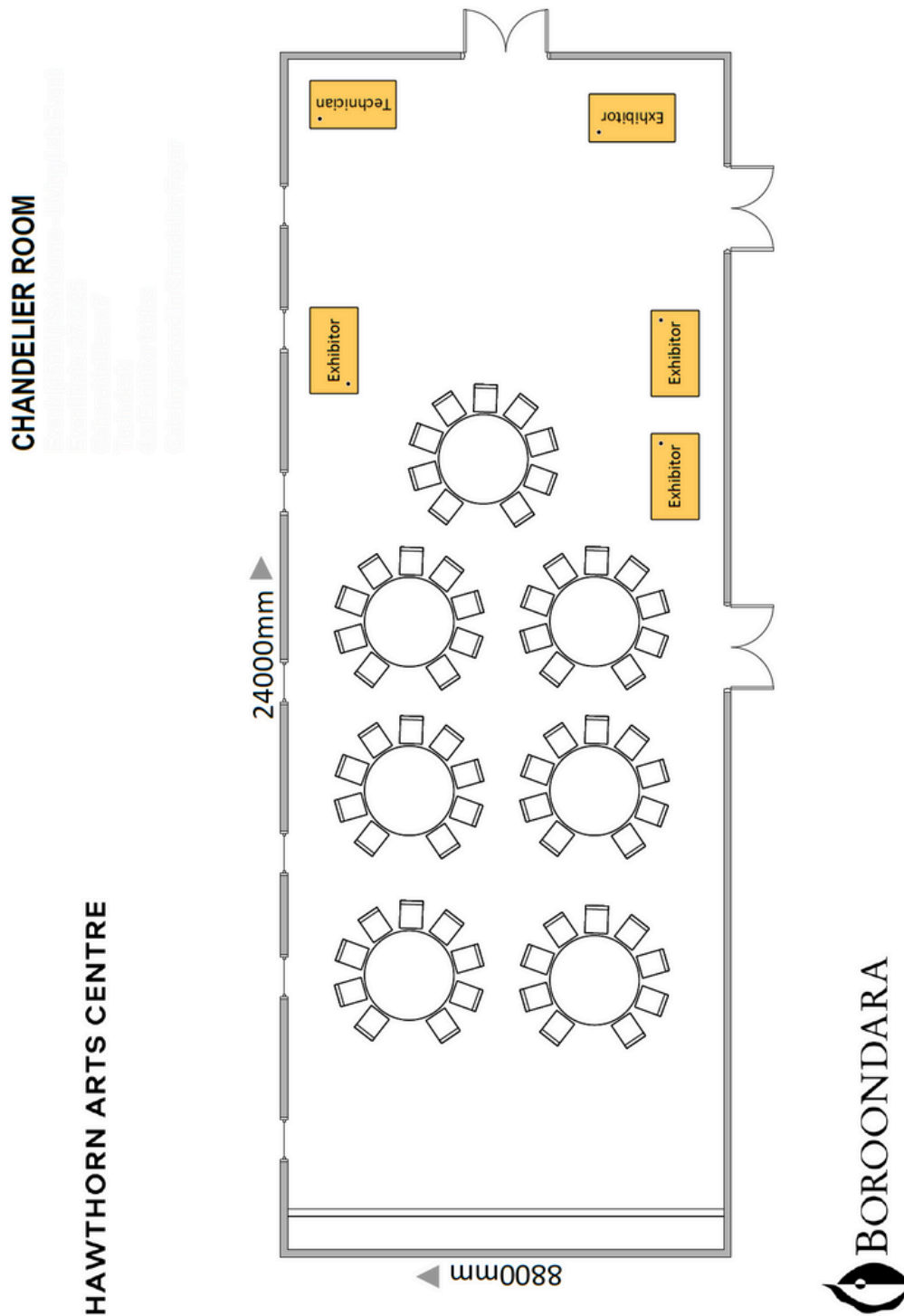
Tailored Package

If you would like to discuss a tailored package, please contact:
projectsecommunityresourcing.com.au



Floor Plan

Hawthorn Arts Centre



Terms and Conditions

- Payment is required on confirmation of sponsorship.
- If the event is cancelled by the organiser less than 4 weeks before the event, any sponsor will receive a 70% refund.
- If the event is rescheduled by the organiser, and the sponsor can demonstrate they are unable to partake at the new date, they will be entitled to a full refund.
- In the event of Sponsor or Exhibitor cancellation, the event organiser reserves the right to retain monies paid in full, unless the sponsorship is resold. Any cancellation must be advised in writing.
- Sponsors and Exhibitors are responsible for the security of all their equipment and materials whilst at the Conference.
- Sponsors and Exhibitors are to ensure their insurance covers them for all insurable events whilst at the Conference.



Contact

If you are interested in partnering with Global Community Resourcing please contact our team directly.

projects@communityresourcing.com.au